



2017 Summer Meeting **Georgia Society of Oral and Maxillofacial Surgeons**

The Program

“The Prevention, Recognition, Management and Prognosis of Nerve Injuries”

John Zuniga, DDS, MDS

“Risk Management for the OMS”

Mr. Matt Coles, Coles Barton, LLP

“Update on Opioids and Safe Prescribing Habits for the OMFS”

Steven Lobel, MD

August 11-13, 2017

The Ritz Carlton Lodge at Lake Oconee

Greensboro, GA

About Our Speakers and Program

The Prevention, Recognition, Management and Prognosis of Nerve Injuries



John Zuniga, DMD

Dr. Zuniga is a Professor and holds the Robert V. Walker D.D.S Chair in Oral and Maxillofacial Surgery. He joined the faculty in January, 2006. He came to UTSW from the University of North Carolina at Chapel Hill where he served in the School of Dentistry as the Department of Oral and Maxillofacial Surgery Graduate Program Director for 13 years and was the Co-Director of the Oral and Maxillofacial Pain and Neurosensory Disorders program. Dr. Zuniga is the chief of the Division of Oral and Maxillofacial Surgery in the Department of Surgery. The division is dedicated to the improvement of the oral, maxillofacial, dental and craniofacial health of our patients through research, service and education. Dr. Zuniga's clinical interests are in temporomandibular disorders (TMD) and neurosensory disorders. He is an experienced trigeminal nerve microsurgeon and has performed over 300 nerve repairs for a variety of clinical conditions affecting the trigeminal nerve of the oral and maxillofacial region. Over 60% of his practice is dedicated to treating chronic orofacial pain conditions,

including TMD, trigeminal neuralgia, burning mouth syndrome, atypical odontalgia and atypical facial pain. He specializes in the surgical treatment of TMD and can provide services ranging from conservative non-surgical care to total joint reconstruction. He also has a clinical interest in benign pathology, dentoalveolar surgery and trauma of the oral and maxillofacial region. Dr. Zuniga's major research interests are in chronic and acute orofacial pain and trigeminal neurosensory disorders. He has authored over 100 peer-reviewed manuscripts, abstracts and book chapters in these areas. He was awarded the 1998 Daniel Laskin award for Most Outstanding Publication in the Journal of Oral and Maxillofacial Surgery, the 2008 William J. Gies Award for Clinical Research in Journal Dental Research, and the 2012 William J. Gies Award In Oral and Maxillofacial Surgery for the Advancement of Dentistry. He has been the Principal Investigator or co-Investigator in 220 grants and contracts from federal, industry or foundation sources. His interest in trigeminal neurosensory disorders involves understanding sensory and special sensory (i.e., taste) function and dysfunction in humans and their response to surgical and non-surgical (i.e., sensory retraining) treatments. He recently completed a multisite, randomized clinical trial conducted at the University of Texas Southwestern on the benefits of a new analgesic medication to treat moderate to severe pain. New trials on the benefits of processed nerve allograft on reconstruction of jaw pathology is ongoing. Dr. Zuniga is active locally, nationally and internationally in the specialty of oral and maxillofacial surgery. He is a diplomate of the American Board of Oral and Maxillofacial Surgery where he served 6 years on the Examination Committee. He serves on the Editorial Board of several journals and is an ad hoc reviewer for several journals in Neuroscience and Oral and Maxillofacial Surgery. He serves on several committees for the American Association of Oral and Maxillofacial Surgeons and is a voting member of the Dental Products Panel of the Medical Devices Advisory Committee for the Center for Devices and Radiological Health of the Food and Drug Administration.

Risk Management for the OMS



Mr. Matt Coles

Matt Coles received his undergraduate degree from Emory University in 1984, where he was the recipient of a National Merit Scholarship in each of his four years. He received his Juris Doctor degree, cum laude, from the University of Georgia School of Law in 1987, where he was the recipient of the Milton Rattner Scholarship for academic achievement. Mr. Coles was also a member of the Moot Court Team, served on the Moot Court Board and was elected to the Order of Barristers. Mr. Coles practiced in the litigation section of Smith, Gambrell & Russell from 1987 to 2009, where he was an equity partner. While at Smith, Gambrell, Mr. Coles developed a specialty representing hospitals, nursing homes, doctors, and other healthcare professionals in malpractice claims, licensure proceedings and with regard to credentialing issues. In addition Mr. Coles represented a wide variety of entities and individuals in general negligence claims. He also has substantial experience representing clients in courts in other jurisdictions. In 2009, Mr. Coles and his law partner, Tom Barton, left Smith, Gambrell to form the law firm of Coles Barton LLP. Mr. Coles maintains an AV Peer Review Rating from

Martindale-Hubbell. Mr. Coles has tried to verdict many malpractice claims and has successfully defended on appeal numerous favorable trial victories. He also has substantial experience representing clients in mediations and arbitrations. He is pleased to have been recognized for his outstanding defense work by, among other things, receiving several Defense Counsel of the Year Awards from AAOMS National Insurance Company and numerous Continuing Excellence Awards from OMS National Insurance Company. Mr. Coles was named OMS National Insurance Company and Fortress Insurance Company's 2016 Attorney of the Year.

Update on Opioids and Safe Prescribing Habits for the OMFS



Steven Lobel, DMD

Dr. Steven Lobel is a board-certified expert in Physical Medicine & Rehabilitation and Pain Management who brings over a decade of practice experience to Medical Associates of North Georgia. Dr. Lobel has been with Medical Associates of North Georgia since 2007. Dr. Lobel is the Medical Director of the Spine Center, who uses a wide range of techniques to improve his patients' quality of life and return them to a high functional level. Utilizing physical therapy, diagnostic testing, psychological counseling, medications, modalities and spinal procedures to diagnose and reduce pain, Dr. Lobel proudly offers the most comprehensive and compassionate care possible. Dr. Lobel is a member of the American Pain Society, International Spinal Intervention Society, Medical Association of Georgia, and Georgia Society of Interventional Pain Physicians.

This conference has been approved for 6 CE credit hours.

Schedule & Course Outline

Georgia Society of Oral and Maxillofacial Surgeons

August 11-13, 2017 The Ritz Carlton Lodge at Lake Oconee Greensboro, Georgia

FRIDAY, AUGUST 11, 2017

3:00 - 5:00pm

Exhibitor Setup

4:00 - 6:00pm

Registration

6:00pm

Welcome Reception/Dinner

SATURDAY, AUGUST 12, 2017

7:30 - 8:30am

Registration, Breakfast with Exhibitors

8:30 - 10:00am

The Prevention, Recognition, Management and Prognosis of Nerve Injuries"

John Zuniga, DMD

Professor and Robert V. Walker DDS Chair

Department of Oral and Maxillofacial Surgery

UT Southwestern

Dallas, TX

10:00 - 10:30am

Break with Exhibitors

10:30 - 12:00pm

Seminar continues

John Zuniga, DMD

12:00 - 1:00pm

Business Session

Lunch and Dinner on Your Own

SUNDAY, AUGUST 13, 2017

7:30 - 8:30am

Registration, Breakfast with Exhibitors

8:30 - 10:00am

"Risk Management for the OMS"

Mr. Matt Coles

Coles Barton, LLP

10:00 - 10:30am

Break with Exhibitors

10:30 - 12:00pm

"Update on Opioids and Safe Prescribing Habits for the OMFS"

Steven Lobel, MD

Physical Medicine & Rehabilitation and Pain Management

Medical Associates of North Georgia

12:00pm

Conference Adjourns

Conference Information

CONFERENCE MEETING REGISTRATION

Registration for the 2017 Georgia Society of Oral and Maxillofacial Surgeons Summer Meeting will be done on line. Please insert this link:

<https://www.123signup.com/register?id=hgpfh>

or go to the GSOMS website, www.ga-oms.org, to register you and your spouse/guest. If your spouse/guest/children would like to join you at the Friday welcome reception/dinner they must pay the dinner fee of \$100.00. If you would like to pay by check, please mail your payment to the GSOMS office at 4850 Golden Parkway, Suite B 417, Buford, GA 30518. phone 770.271.0453, fax 770.271.0634

CONFERENCE REGISTRATION FEES

- \$200 GSOMS Trust Member
(you have contributed \$1,000 or more to the Trust)
- \$300 GSOMS Non-Trust Member
(you have not contributed \$1,000 or more to the Trust)
- \$150 Retired Members
- \$350 Non Member
- Resident - complimentary
- \$100 - Friday Dinner Only

CANCELLATION POLICY

Full refund available if requested to Melissa Connor at mconnor@pami.org by August 1.

HOTEL ACCOMMODATIONS and RESERVATIONS

We have reserved a block of rooms at the Ritz Carlton Lodge featuring several restaurants, a championship golf course, tennis center, pool, a full service spa, fitness center, on site cultural and historical center with activities, children and teen programs, water sports, a nearby equestrian center and clay shooting range.

Set on 8,000 wooded acres along the banks of Lake Oconee, the Ritz-Carlton Lodge, Reynolds Plantation draws on local history

and tradition. With its spectacular natural settings, and gracious Southern hospitality, it's an experience like no other. We encourage all of our members to stay overnight in order to participate in all that the resort has to offer. For the Ritz-Carlton experience, long onto www.ritzcarlton.com The concierge may also assist you with any amenity you choose. 706.467.7130.

Deadline for hotel reservations is July 7 or until the room block is full. Rooms are limited, so we urge you to respond today. For hotel reservations, register online at:

<https://aws.passkey.com/e/48963893>

Or call 800.944.5884 Room rate is \$295 for single/double occupancy.

RESORT ACTIVITY PACKAGE

The Ritz-Carlton Lodge offers an optional Resort Activity Package for \$45 per room, per night plus state and local taxes that includes these amenities: overnight valet parking for one vehicle, per night; guest internet access; local, long distance and domestic phone calls; 24-hr. use of the business center; tennis court usage (reservations required); scheduled daily morning fitness class; bicycles; non-motorized lake activities (kayaks, canoes, yolo boards); shuttle service to the golf courses; and access to driving ranges, putting greens, range balls and Taylormade golf club rentals.

DIRECTIONS

The Ritz-Carlton Lodge is located just more than an hour from Atlanta. Detailed directions can be located on their website at www.ritzcarlton.com/resorts/reynolds_plantation/.

Parking - Valet parking only at \$28 per car per day.

ATTIRE

Casual attire is appropriate throughout the conference.

